

Excelling with Honor...

Sigma Nu Beta Psi Fall 2022 Newsletter



WHAT'S NEW WITH SNU?

New Candidates

We are excited to announce that we have seven new potential members joining the brotherhood this fall 2022.

Alumni Spotlight

This writer had a chance to speak to recent alum Adam Forest and his exciting work with Launchparty.

A Sigma Nu Summer

Check in on what our members were up to this summer.

Upcoming Events

Join us on tailgating for the big game on Saturday, November 19.

DEAREST ALUMNI,

The active brotherhood at Sigma Nu Beta Psi chapter here at UC Berkeley is honored to update our amazing alumni on the house for this Fall 2022. After a wonderful alumni dinner last spring, we would love nothing more than to continue to strengthen our ties with you. We have much to look forward to: a growing house, witnessing our recent alumni progress, and the big game tailgate.

While there are many exciting developments for the house, it is important to remember those that have passed through the house and helped make it into what it is today. I am saddened to inform the readers that alumni Stephen Lundin and Robert Roche have passed away. Find more information on their important lives below.

Stephen Arthur Lundin



October 19, 1952 – September 1, 2022

It is with profound sadness I inform the reader of the passing of Steve Lundin. Steve is survived by his wife of 42 years, Mary Jane, children Jeffrey and Abigail, daughter-in-law Kacey, son-in-law Mike, and grandchildren Arthur, Penelope, Taylor, and Blake.

Steve graduated from UC Berkeley in 1974. At Cal, he served as the president of our chapter, where he made best friends that traveled with him to Giants Spring Training for over 20 years. A devoted Cal football fan, he tailgated for every Cal home game, and celebrated 50 consecutive Big Games with a Cal win against Stanford!

Steve raised \$200 million during his career in philanthropy for the organizations he served. Starting at the UC Berkeley development office, he eventually became the President and CEO of the Alta Bates Summit Medical Foundation, and then in the same capacity at Adventist Health St. Helena Medical Foundation.

Towards the end of his cancer battle, when asked if he was at peace with his fate, he answered, "I lived a damn good life." May we all take inspiration from Steve's perspective.

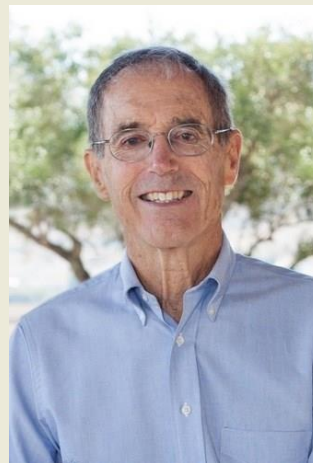
To learn more about the foundation in his honor, his memorial service* (all are welcome), and the full obituary please visit www.lundin.foundation.

*** Thursday, October 20, 2022**

2:00 pm - 5:30 pm (PDT)

Silverado Country Club, Napa, CA

Robert Bruce Roche



October 31, 1922 – August 23, 2022

Robert "Bob" Bruce Roche was raised in St. Francis Wood, San Francisco. He studied Electrical Engineering at UC Berkeley and was the Eminent Commander of our chapter.

He was on both the swim and water polo teams - the Polobears defeating rivals Stanford for the coveted title of Pacific Coast Champions. Graduating in 1954, he married his college sweetheart Sally Floyd. After his time in the army and the Pacific Telephone Company, he started Roche Construction.

Bob was a Co-founder and Chairman of the Lafayette Community Center Foundation, and Director and Treasurer of [Habitat for Humanity](#). He was the president of the Sigma Nu Alumni Foundation. He was elected to the Lafayette City Council, serving as Mayor in 1979. He used his electrical engineering to open the San Francisco Academy, and his construction for the Rancho Milagro Orphanage in Mexico.

Bob maintained friendships of eighty years, remaining close to his Beta Psi brothers. He loved traveling the world with Sally and friends. Most meaningful to Bob was time with family. Bob died peacefully at home in Walnut Creek on August 23, surrounded by love at the age of 89.

In lieu of flowers the family requests donations be sent to the [Alzheimer's Association](#) or [Habitat for Humanity](#).

Candidate Class: Fall 2022

This semester, we are so glad to have on board seven new candidates. This adds to our four recently initiated candidates of this past Spring. These Fall 2022 candidates (Will, James, Paul, Nick, Alex, Bruno, and Rehaan), are very excited to learn more about the brotherhood and eventually become productive members.

When James, one of the candidates, was asked why he chose to join Sigma Nu, he said the house stood out to him in many ways. He said he quickly noticed how close the brotherhood is and how everyone cared about the direction of the house.

Our new candidate class could not have been formed without the work of the rush team. Rush is the single most important week of the semester for sustaining the brotherhood.

Below is a picture of some of our brothers during a rush event (from right to left: John Robert, Daniel, Tyce, Luan, and Kameron).



A Snu Summer

While we had many brothers live in the house during the summer, many returned home or elsewhere for internships.

Krish Patel, from North Carolina, spent most of his time working as a machine learning research intern as IQVIA. He was also able to spend quality time with his family.

Find pictures below of his trip to Hawaii.



Brother Ethan Platt went back home to San Diego for the summer. Ethan worked a part-time job to save up money after his first year in college, and went up to Alaska with his family. He said his time at "The Last Frontier" was a great escape. He enjoyed the beautiful scenery in addition to sport fishing.



ALUMNI SPOTLIGHT: ADAM FOREST



I recently spoke to Beta Psi Alumnus and former Eminent Commander Adam Forest about his startup company, Launchparty. The company strives to be a social investment platform for GenZ founders to raise capital and for their peers to discover and invest in their favorite startups together. The launchparty team is very "Sigma Nu." Not only is its CEO Adam Forest, but the CTO (Jay Greenblatt) and Lead Developer (Devin Cox) are Beta Psi alums and served terms as Lieutenant Commander.

Launchparty continues to grow at an astounding rate. The team went before a full committee of FINRA for their final interview and product demo following a three-month long review process. The team expects to hear good news regarding the final decision come later this month.

In terms of the product itself, Launchparty is in the process of finalizing a partnership with Savvi Legal to incorporate automated SPV structuring into the platform. The core product is already fully functional and meets all compliance requirements, as the team works towards adding differentiating solutions and features.

Launchparty has raised \$135K to date which helped them get through the entire regulatory review process and core product development. They are continuing to raise in order to run real pilot campaigns this late fall and winter, show market validation, and iterate on the product to achieve a path towards product market fit.

If you are interested in investing as an angel investor, or are in contact with other Beta Psi alums who are angel investors, you can reach out to adam@launchparty.vc.

For more information on the company, find linked here their [Pitch Deck](#) and [Executive Summary](#)

A heartfelt thank you for all the support you provide to the brotherhood. In order to celebrate and connect with our Alumni further, we have also set up an Alumni Tailgate for the Big Game on Saturday, November 19th. Please check your emails for more information.

The chapter is so excited for the future of the house and to once again see all our dear alumni in person come Stanford gameday.

THANK YOU!



Kind Regards,

Ian Seklawi

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